## Meeting Minutes for Membership Committee 14-November-2016

Attendees: Adriene, Dr. Luc, Chris, Jen, Atanu, Rick, Chris

Absent: Terrae, Ryan, Mary

Motion (Dr. Luc) to accept meeting minutes from 10/12/16. Seconded (Jen)

Board Report - Chris/Jen -

Deferred to end of meeting, and bypassed due to time constraints.

## Committee Reports:

## 1. Sub-Committee Reports

- Awards (Terrae/Chris) No Update
- Website (Ryan) No Update
- Networking (Adriene) No Update. A request for a new subcommittee chair was presented by Adriene. Atanu asked for a description of sub-committee responsibilities, and volunteered to help out..
- Membership Initiatives Proposal (Terrae/Adriene/ Dr. Luc/Chris)
  - i. Initial proposal was distributed with the agenda requesting Review and comments
  - ii. A discussion concerning the promotions being offered for the targeted sources led to the suggestion to remove the 15% discount and just offer a free webinar.
  - iii. Former member time limit of a 3 yr lapse membership will be added
  - iv. Updated proposal will be circulated for finalization of proposal to be presented to BOD
  - v. ACTION: Chris will request time for this in Dec mtg
  - vi. Adriene/Terrae will present to BOD at the Dec Meeting.
- Mentoring (Dr. Luc) Mentorship Program Survey Update
  - i. 120 results were received on first day the survey was sent out.
  - ii. Reminder sent out to the remaining 581 last week
  - iii. ACTION: Dr Luc will review, summarize and report back to the Committee on the results

## 2. Additional Items

- Distinguished Membership Application Robert Skoglund
  - ACTION: Adriene will circulate the application to the committee along with a copy of the Standard Practice document on the responsibilities of the committee when reviewing a Distinguished Membership application.
- Café Press Account –Lori sent an email to the committee asking if we still need the Café Press acct for the online store because there is a \$25 inactivity fee charged to SCHC. Our acct contained \$12.80, leaving a balance of \$12.20 to be paid.

MOTION: (Jen) Close the SCHC Online Store therefore, closing the Café Press account due to lack of activity. Dr. Luc seconded.

Discussion: Atanu questioned the cost and asked for details of the contract. Advertise/promote by Social Media and Website could increase activity.

Voice Vote: Opposed

MOTION: (Atanu) Approve a 1 yr reactivation payment for the Online SCHC Store Café Press Account (Inactivity Fee balance: \$25-\$12.80= \$12.20) allowing for the Membership Committee to track use activity in determination of a long term solution. Chris seconded.

Voice Vote: In favor

ACTION ITEM: Adriene will forward the Café Press contract to Chris/Atanu.

ACTION ITEM: Chris will bring to Nov. BOD meeting.

- SCHC Newsletter Distribution without Membership An email was sent to Adriene asking if a member can remain on the Newsletter distribution without being an SCHC member. This request can be forward to the Outreach Committee.
- Walk ons- No additional items.
- 3. Motion to Adjourn (Jen) Seconded (Chris)